

# EASTER SUNRISE SERVICE

*Hollywood Bowl*



# *Hollywood Chimes*

## PROGRAM

### Thirty-Third Annual

## HOLLYWOOD BOWL EASTER SUNRISE SERVICE

Sunday, April 5, 1953

5:00 to 6:00 A.M.

SUNRISE TRUMPET CALL—"Gloria Patri" . . . . . Meineke

Easter Trumpeters: Inice Millicen, Betty Hooper, Iris Kenneley, Evelyn Canfield, Ethelyn White,

Sylviamay Crawford, Meryl Butler, Dorothy Mozley.

HYMN—"Holy, Holy, Holy" . . . . . Dykes

The audience is requested to join in the singing with the Roger Wagner Chorale and Orchestra.

INVOCATION . . . . . Rev. Walter Mueller

Hollywood Congregational Church

"O LORD MOST HOLY" . . . . . Franck

HOWARD KEEL, Soloist

Roger Wagner Chorale and Orchestra

ROYAL FIREWORKS MUSIC . . . . . Handel

Orchestra conducted by ROGER WAGNER

"CHRIST THE LORD IS RISEN TODAY" . . . . . Davidica

Easter Sunrise Chorus

HUGO KIRCHHOFFER, Director—MRS. EDWIN S. BROWNE, Accompanist

SCRIPTURE READING—St. John 20: 1-18 . Rev. Charles Howard Perry

St. Stephen's Episcopal Church

"LIFT THINE EYES" from "Elijah" . . . . . Mendelssohn

Women's Chorale

ROGER WAGNER conducting

"AND THEN SHALL YOUR LIGHT BREAK FORTH"  
from "Elijah" . . . . . Mendelssohn

Roger Wagner Chorale and Orchestra

OFFERTORY — "Air for G String" . . . . . Bach

Orchestra conducted by ROGER WAGNER

EASTER MESSAGE — "Alive!" . . . . . Dr. Louis Hadley Evans

First Presbyterian Church of Hollywood

"AVE MARIA" . . . . . Gounod

HOWARD KEEL, Soloist

Orchestra conducted by ROGER WAGNER

HALLELUJAH CHORUS FROM "THE MESSIAH" . . . . . Handel

Roger Wagner Chorale and Orchestra

BENEDICTION . . . . . Rev. Ronald D. Holcomb

Bethany Presbyterian Church

President, Hollywood Ministerial Association

"DONA NOBIS PACHEM" . . . . . Bach

Roger Wagner Chorale and Orchestra

EASTER CHIMES . . . . . Played on Carillonic Bells

JAMES CORCORAN, Carillonneur

The program is being broadcast coast to coast by the Columbia Broadcasting System (local outlet, KNX), David Showalter, Producer, and re-broadcast to the entire world by facilities of Armed Forces Radio.

Mr. Keel appears through the courtesy of Metro-Goldwyn-Mayer

*Please refrain from talking and applause*



# Hollywood Bowl's 33rd Easter

Just 33 years ago, a small friendly group of men, women and children gathered in the spot that is now the great Hollywood Bowl amphitheatre to greet the Easter dawn with an inspiring sacred service.

That group realized the importance of such an observance in such a beautiful setting and through their efforts has grown the internationally famous Hollywood Bowl Easter Sunrise Service now known to millions through the medium of radio and television.

The story of the Hollywood Bowl Easter Sunrise Service must start with the Community Sing of Hollywood and its president-emeritus, the dynamic Mrs. Artie Mason Carter.

The Sing held its first sunrise services in other locations, but the huge congregations made it necessary to find more room.

Mrs. Carter suggested the lovely rustic setting that is now the amphitheatre of Hollywood Bowl. She went to W. A. Clark, Jr., founder of the Los Angeles Philharmonic Orchestra, and asked that the orchestra furnish the musical portion of the program.

The service was a success and the

setting so perfect for music that a plan for playing concerts in the amphitheatre was developed. This led to the famed Symphonies under the Stars and development of the Hollywood Bowl.

Among the pioneers still active in the Easter programs is Hugo Kirchhofer, director of the "Living Cross" chorus of teen age boys and girls. Mr. Kirchhofer has been the leader of the Community Sing continuously since its formation and has faithfully performed his duties as director of the children's chorus. He has the honor to be the man who gave the name Hollywood Bowl to that famous center of music.

Planning for the Easter service begins shortly after the New Year when the first meeting of committees is held. At once the general formation of the program is discussed and committee assignments made.

The Easter sunrise program is produced on a strictly volunteer basis. More than 1500 men, women and children have a part in the success of this venture. Youth of the community has always taken an active part in the production. From Holly-

*(Continued on Page 10)*



MRS. LEILAND A. IRISH



OTTO K. OLESEN



MRS. LAWRENCE DOWNS



# The Hollywood Community Sing

By Frieda Peycke, Past President

Community Service! What a wealth of loyal, impartial, generous and loving qualities these two words imply! They have found continuous expression in the membership of the SING (as it is affectionately called) ever since it held its first Tuesday evening meeting at the opening of the first world war, when Bessie Bartlett Frankel and nine friendly neighbors invited Hugo Kirchhofer to direct them in an hour of singing. Mrs. A. R. Gates volunteered to play the accompaniments. An invitation was extended thru the press for others to join them. The audiences grew each week. As each newcomer found comfort and uplift through singing, each brought a friend, and so - - - the SING became an established Community Service in 1917.

The amazing part of its history is that the SING is a volunteer organization. There are no dues. One may become an active member for one dollar a year. A sustaining or contributing member for any amount one cares to give, or one may just come to enjoy and listen. The Song Books are fifty cents. They contain early folk songs of different nations, favorite Hymns, humorous numbers and even Grand Opera selections! Part-singing is a delightful experience, yet a Soprano-wife may sit next to her Bass-husband and both voices blend with singers in front and back of them. The hundreds who now attend are FRIENDS coming together to enjoy each other and their own music-making which is the highest form of harmony in the world today.

The fascinating files of printed programs throughout the years record the names of well known musicians, composers, dancers, actors, authors whose arts have made history for California as well as the nation. These noble men and women contributed their talents to the SING again and again when called upon. What glorious evenings the following names recall: Frederick Ward, Helen Kellar, Anna R. Sprotte, Lubovski, Claire Mello-nino, Amelia Earhart, Richard Halliburton, Charles W. Cadman, Carrie Jacobs Bond, Ruth St. Denis, Norma Gould, Mrs. Edward MacDowell, Raymond McFeeters, Homer Grunn, Mariska Aldrich, Margeret Messer Morris, Ruth Howell, Tsianina, Montague Shaw, Arthur Kachel, Roy Regnier,

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HUGO KIRCHHOFFER



MRS. MAX W. (KAY) ROBINSON



INEZ JACOBSON



## In Memoriam



MRS. BURDETTE  
HASTINGS CHAPMAN



MRS. MAUDE  
LOUISE HAMLIN



MR. WILLIAM A.  
(GUS) INGLIS

Each Hollywood Bowl Easter Sunrise Service is a work of love. Those responsible for the success of this sacred event work tirelessly and unselfishly for many weeks in advance of Easter so that the program will be one of rich inspiration. They work without hope of reward. They are motivated by a sincere desire reverently to perpetuate the resurrection of the Master.

This page is dedicated to the memory of three such faithful workers who passed away since the 1952 Easter Sunrise Service.

MRS. GEORGE (BURDETTE HASTINGS) CHAPMAN, had been identified with the Hollywood Bowl Easter Sunrise Service virtually from its inception. She had served in many capacities and was one of those responsible for establishing the Hollywood Bowl Easter Sunrise Service as a community, non-profit corporation. She had served as its president until her passing. Burdette Chapman was a loyal, cheerful worker who inspired others to work with equal zest. She had taken an active interest in many civic ventures, was for many years secretary of the Hollywood Bowl Association, helped organize the Women's Division of the Hollywood Chamber of Commerce and gave bountifully of time and money to many enterprises for the betterment of living.

MAUDE LOUISE HAMLIN was responsible for collecting the lilies which form the beautiful floral setting for all Easter Sunrise Services in the Bowl. She devoted 20 hours a day for weeks coordinating the vast detail necessary to assure an adequate number of calla lilies. There were days when she remained fixed to the telephone urging donations of lilies. She worked out designs so that each spring a new kind of display was set before the admiring public. She often said she wished she could collect as many as 50,000 lilies. Several years before her passing she helped count 75,000 blooms that went into a never-to-be-forgotten arrangement on the forestage in front of the shell. Often Maude Louise Hamlin worked until the small hours before dawn setting up the flowers then she took a short nap in one of the dressing rooms and was on hand at the first note of the trumpets to see the first glint of sun wash its rays over the pure white lilies she and her co-workers had put into place.

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# Hollywood Bowl Concerts

World Famous Symphonies under the Stars came into being as a result of friendly community effort inspired by the successful Easter Sunrise Service given in the Bowl in the spring of 1921.

Artie Mason Carter was president of the Community Sing and through her dynamic personality the Easter service was developed. She received from William Andrews Clark, Jr., the use of the Los Angeles Philharmonic Orchestra as a donation to the first Easter service on Olive Hill. The popularity of the Easter service caused it to give the 1921 service on the hillside area now known as Hollywood Bowl.

Mrs. Carter then suggested the idea of symphony concerts in the open air and in July, 1922 the first such concert was held with the Los Angeles Philharmonic Orchestra on the stage. This orchestra has played virtually every season since.

The 32nd consecutive season of Symphonies under the Stars will open Tuesday night, July 14, it is announced by Ray W. Smith, general manager of the Hollywood Bowl Association.

The Bowl, largest natural amphitheatre in the world, is owned by the County of Los Angeles subject to a 99-year lease to the civic, non-profit Hollywood Bowl Association of which Neil Petree is president.

Pattern of the 1953 summer season will follow the general and highly successful plan of last summer. During the 8-week series Symphonies under the Stars will be given Tuesday and Thursday nights with internationally renowned conductors on the podium and featuring noted vocal and instrumental soloists.

Saturday "Pops" will offer programs of wide general appeal. Season ticket buyers have a choice of three types of season: they may buy the entire series of Tuesday-Thursday and Saturday Pops, or the Symphonies under the Stars singly or the Saturday Pops singly. This plan of ticket buying proved very popular last summer.

Another popular offering for the season buyer is the Starlight Notes for use in the Starlight Section of the Bowl. These tickets are sold in books at popular prices.

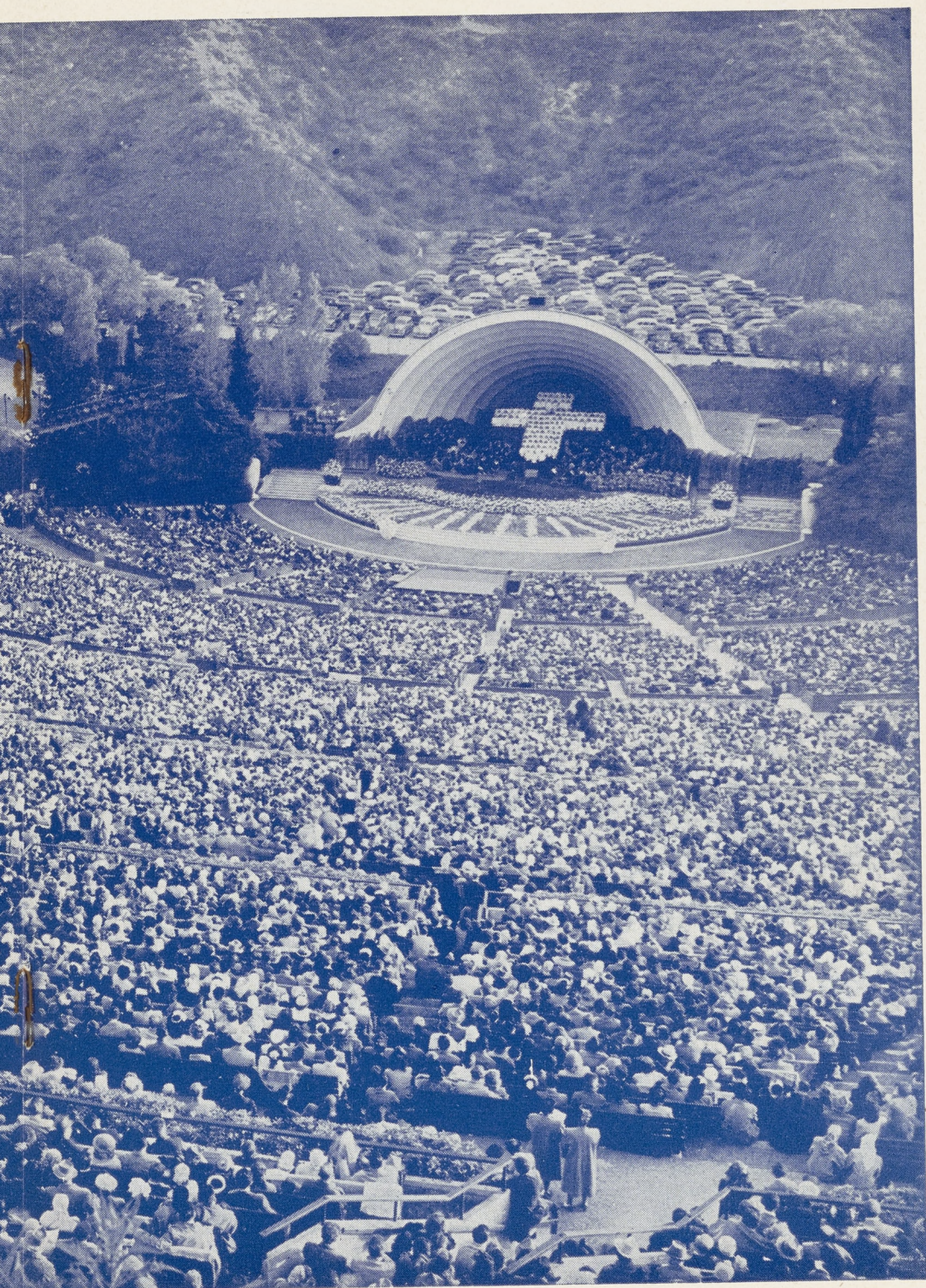
During the past winter much attention was given to landscaping and beautifying the Bowl. The new ramps leading into the seating area of the amphitheatre have added to the convenience of the patrons of the Bowl and every effort is being made to add facilities for parking cars during the coming season.

The season of Symphonies under the Stars and Saturday Pops is co-sponsored by the Hollywood Bowl Association and the Southern California Symphony Association (sponsor of the Los Angeles Philharmonic Orchestra).











# Hollywood Bowl's 33rd Easter

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wood High School, hundreds of young people are recruited to serve as ushers. Two hundred teen-agers join the "Living Cross" chorus, Camp Fire Girls, Boy Scouts and other groups all have a part to play.

In order to preserve the service on a strictly community basis, the Hollywood Bowl Easter Service was incorporated a few years ago. Otto K. Olesen, president of the corporation and general chairman of the service, is responsible for the coordination of the many committees and their far flung activities.

Mrs. Lawrence Downs, past president of the Women's Club of Hollywood, is program chairman and Mrs. Leiland Atherton Irish, long promi-

nent in civic, club and music organizations, is co-chairman.

As many as 100,000 calla lilies have been collected for display at Hollywood Bowl Easter Sunrise Services. Garden clubs, service organizations and scores of individuals join in the work of collecting lilies from all sections of Southern California. Mrs. Bess Van Doren is Chairman of the Lily Committee. She works faithfully to assure a display of exquisite beauty for each service. Several hundred members of the Lily Committee call on the donors of lilies. Automobiles laden with the blossoms make their way to the Bowl in time for the committee to begin arranging the lilies into the pattern planned for the decorations.

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## In Memorium

(Continued from Page 6)

WILLIAM A. (GUS) INGLIS was a devoted worker who found nothing too small to get his attention. When Chairman Otto Olesen gave Gus a thing to do he knew it would be carried out promptly and cheerfully. Gus had a lively sense of humor and a deep Christian understanding that made service to his fellow man a guiding light of his life. He had for several years been business manager of the Pilgrimage Play. He had a fine capacity for friendship.

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### ACKNOWLEDGMENTS

All participants on the Easter Program  
American Red Cross  
Baldwin Piano Co.  
Columbia Broadcasting System  
First Methodist Church of Hollywood  
Georgia Street Receiving Hospital, City  
of Los Angeles, Ambulance Attendants  
Hollywood Business and Professional  
Women's Club  
Hollywood High School  
Newspapers of Southern California  
Otto K. Olesen, Lighting and Sound  
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Members of the Hollywood Bowl  
Easter Service Collection Com-  
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Hollywood Rotary Club  
Independent Order of Odd  
Fellows  
Students of Hollywood High  
School  
Hollywood Business and Pro-  
fessional Women's Club





## The Pilgrimage Play Cross

High on the hill overlooking the busy Cahuenga Freeway stands the huge Pilgrimage Play Cross. It stands boldly against the sky as a symbol of hope and courage to hundreds of thousands who pass it each day. At night it is outlined in electric lights.

This Cross has stood there for more than 20 years. C. E. Toberman, civic leader of Hollywood, president emeritus of the Hollywood Bowl Association and George L. Eastman,

also prominent in Hollywood, donated the Cross to the Pilgrimage Play, the Life of Jesus Christ.

The Hollywood Bowl Easter Sunrise Service has recognized the importance of this Cross to the community and has determined to keep it standing and lighted.

Part of the collection each Easter Sunday goes for the maintenance and electricity expense of the Pilgrimage Play Cross.



## Community Sing

(Continued from Page 5)

Elinor R. Warren, Byron Palmer, Donald O'Connor, Gracie Allen and George Burns; also many fine choral groups from the high schools of Le Conte, Fairfax, Hollywood, Whittier, Fullerton, City College, Northrup Aviation, Women's Lyric Club and several Bank Chorals. Surely a breathtaking list!

Our much loved Hugo Kirchhofer (whom all call "Kay") directs us and with his ever ready partner, Inez Jacobson, at the piano they make an unbeatable combination to bring out beauty of tone, clear enunciation, fineness of musical feeling and artistic interpretation from the alert group of singers who come Tuesday evenings. The season opens the second Tuesday in September and closes with a jolly picnic the second Tuesday in June. And WHY do we close then? Well, really, we do not, for we all attend the Pilgrimage Play and the Hollywood Bowl "Symphonies under the Stars" which the SING helped found and support under the dynamic leadership of Artie Mason Carter and the wise counsel of Fred W. Blanchard. SING members sold \$10.00 Season Ticket Books by the hundreds. Dear Grandma Wakeman in her young, enthusiastic 80's topped the sales for many years!

As the need arose our SING members branched out to form other service organizations: Hollywood Business Men's Club, Women's Business Club, Velada Club, Chamber of Commerce, Men's Chorus, Community Orchestra under Jay Plowe, eminent flutist, Hollywood Drama Group under Major George Brookwell, The Pilgrimage Play, the first Easter Sunrise Service in the Bowl, followed by a permanent Easter Sunrise Committee; also the Easter Sunrise Children's Chorus, 300 voices, directed always by our "Kay." We also work for and with the Hollywood Community Concert Association to bring six outstanding Concert Artists to the community each winter-season.

We now feel "AT HOME" and sing in Fiesta Hall, Plummer Park, 1200 North Vista Street, where a *very warm* welcome is extended to all who will make the effort to join us Tuesday evenings at 7:45.

The SING is here to stay, because its willing workers will always respond to a call for COMMUNITY SERVICE!

"Come one, come all to Fiesta Hall  
For the S-I-N-G SING!  
Sing ho! Sing Hey! Sing any old way  
And we'll make the rafters ring.

Sing loud, sing soft, sing low, sing fast  
And merry, yes, merry Let's be!  
Come one, Come all to Fiesta Hall  
And Sing, SING, SING!"



## *Easter Service Personalities...1953*



Participants in the 1953 Easter Service: Top left: Howard Keel; upper right: Dr. Louis Hadley Evans; bottom: The Roger Wagner Chorale.



# Hollywood Bowl Easter Sunrise Service

A Community Non-Profit Corporation

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Messrs. Danny Ross, Ray Thorne, Arthur Winskill.

Mrs. Jessie Black, Sec., Federation of Valley Garden Clubs.

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Beverly Hills Garden Club  
California Garden Club, Inc.  
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Golden Garden Club  
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Los Angeles Garden Club

Camp Fire Girls

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Hollywood Community Sing

Hollywood Opera Reading Club

Woman's Club of Hollywood

Hollywood Business and Professional Women's Club

Beverly Hills Business and Professional Women's Club

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Velada Club of Hollywood

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## **Hollywood Community Sing**

***"For the Enrichment of Community Life"***

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The CHIMES is published annually by the COMMUNITY SING OF HOLLYWOOD. Mrs. Max W. (Kay) Robinson, Editor. Distribution of THE CHIMES: P. O. Carter, Chairman. Committee: W. H. Fahnestock, Edna Hewitt, Emma Sommers, J. C. P. Skottowe, Harry McKnight, Jack Whitlock, Peggy Sullivan, Adeline Elliott.



